

# Mobility Plaza®

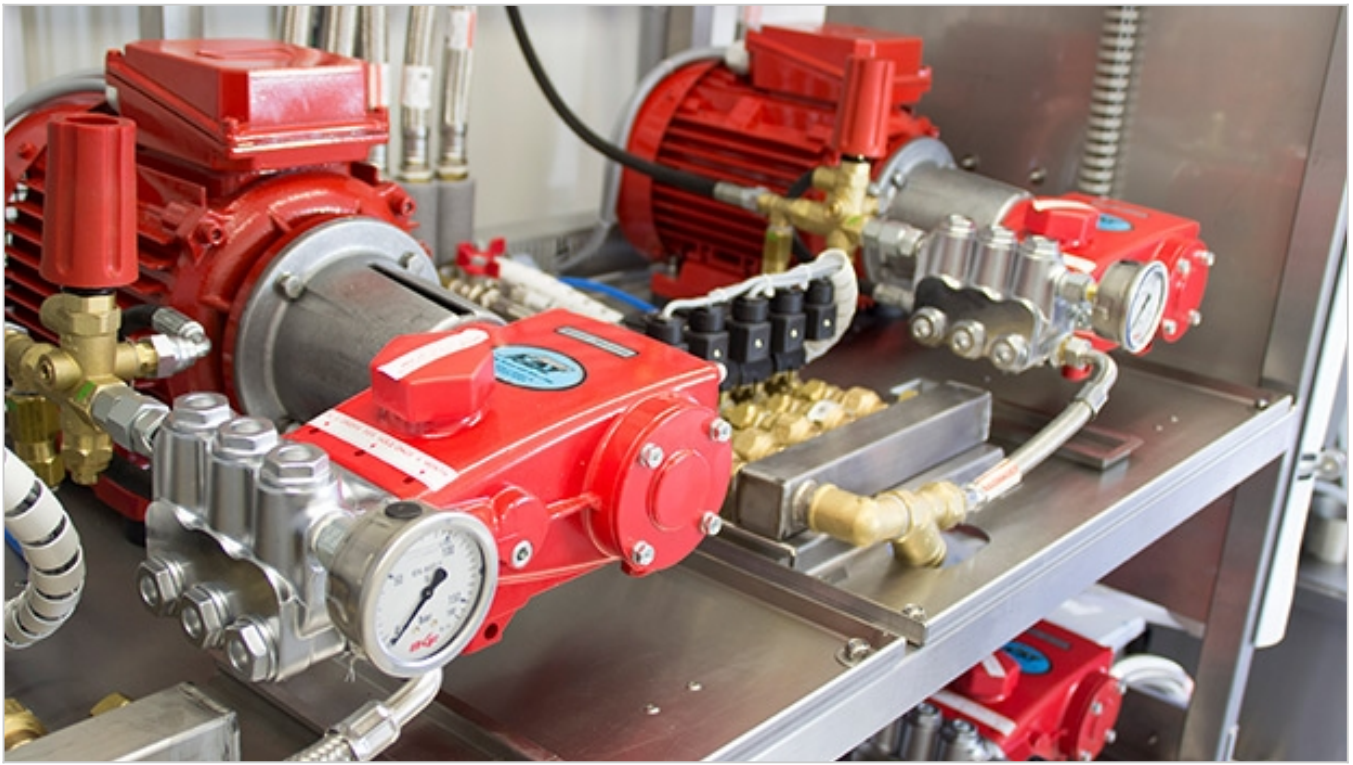
## Dealer or owner - how to become successful in the car wash business?

**At first, a car wash business may seem difficult. You have to be there all day, watch your employees, check the infrastructure, right? Not anymore. Thanks to technology and innovative business approach, ambitious companies like BKF Carwash from Poland have changed the whole game. They show that a self-service car wash could be a perfect business opportunity for busy entrepreneurs.**



This is especially true for the companies and businessmen who already operate in the petrol or car wash industry. If you are a petrol station owner, a car wash components producer, a car service station or even shopping mall owner, you are in a good position to start this kind of venture. Why? First off, you already have connections, infrastructure, suitable land areas, heavy traffic and potential customer base. The self-service car wash is just an easy way to expand your business and increase your profits.

What do you get from BKF Carwash? Actually, the company equips you with a ready business model. We combine knowledge in the field of strategy, technology and management consulting. We will provide you with knowledge gained from many years of experience in mature (Deutschland) and innmature markets (Russia, Poland). What is more, you will get from us support at every stage of cooperation, tools for remote business management and efficient warranty and post-warranty service. But the most important you will get from us is hight quality product that has proven itself on many European markets. Your success will be our success!



You don't have to worry about availability of the components. BKF car washes are made of easily accessible components from renowned producers, Burkert, CAT Pumps, Siemens, ACV, WH Munzprufer or B&R. You can also count on spare parts and chemical products directly from the BKF Carwash warehouse.

For owners BKF Carwash provides innovative solutions such as Carwash Manager or BE LOYAL app. The first is a software that allows the owner to check all the necessary information and data from the car wash using a smartphone or a computer. At any time, from any place in the world. Turnover data and financial analysis? Sure. Technical diagnostics? Not a problem. Consumption and level of chemical products? You got it! Managing a car wash has never been so easy. You can even reside 12,000 km away from it - this is the real-life case!

Another interesting solution is BE LOYAL app. Research shows that 80% of customers declare that they only use a carwash if they have spare coins on them. But with BKF Carwash this is no longer an issue! BE LOYAL is a settlement platform designed for the owners of BKF car washes. It can be accessed via a dedicated smartphone app and enables mobile payments. Not only will it attract new customers, but also automatically issue an invoice to them!



As you can see, the business approach of BKF Carwash is quite clear: innovative technology and constant growth. BKF Carwash is the biggest Polish company in this sector. It is also important that the company is multilingual – they serve clients in English, German, Russian, Ukrainian and Belarusian. Their technology park is located in Skarbimierzyce near Szczecin, 10 km from the German border. Yet, in the company's headquarters we can find not only a production center of contactless and portal car washes, but also: a spare parts warehouse, Research and Development Center, Call Center, Sales and Service Departments.

With almost 30 years of experience, BKF is present in 23 markets all over Europe and Asia. Most of their clients are petrol stations, motor vehicle diagnostic stations and private investors.

If you want to become an owner of BKF self service carwash, feel free to contact us. But you don't have to be an owner to benefit from this industry. You can become a dealer – BKF is looking for local distributors. This is an interesting opportunity for companies and intermediaries, because BKF Carwash is looking for new business opportunities in growing markets.

If you want to join us, use the links:

- [Information for dealers](#)
- [Cooperation with BKF](#)



You can also follow BKF Carwash on [Facebook](#) and [LinkedIn](#).

## Contact information

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