

Mobility Plaza®

UK: Nisa Retail to supply 37 Ascona Group forecourt stores

The decision to join forces was driven by the desire for improved product availability and access to the Co-op brand range.



Growing forecourt retailer Ascona Group has signed a deal which will see its 37 sites being supplied by Nisa Retail.

The businesses agreed terms just ahead of the outbreak of Covid-19 but that has not hampered the transition of the first 12 stores moving across to Nisa. The remaining sites will be gradually moved over as current contracts end with other suppliers.

All stores are set to take on the latest Nisa Evolution fascia and store formats over the coming months with the first outlets due to be converted as soon as work can re-commence following recent restrictions imposed due to the coronavirus.

“I am absolutely thrilled to be working with the team at Ascona and am very much looking forward to

supporting them as they continue to grow their service station estate,” said Head of key accounts at Nisa, Victoria Lockie.

As the stores come online with Nisa, there will be an increase in product range in the retail outlets across all categories but particularly the own brand offer.

“We are delighted to be partnering with Nisa and looking forward improving our retail convenience offering across our entire estate. This new supply agreement will increase our product range and availability with the ability to stock the Co-op own label range,” added Retail Trading Director at Ascona, Paul Stoddart

The stores vary in size from 800 sq.ft. to around 3,000 sq.ft. and are located across large parts of the country including the Midlands, the South-East, Bedfordshire, Gloucestershire and as far north as Cumbria, as well as stores near its Head Office based in Pembrokeshire.

Forecourt specialists Ascona Group operate retail sites in the petrol retail sector offering a wide variety of forecourt services throughout the UK. It is now positioned within the UK Top 10 Independent Forecourt Retailers.