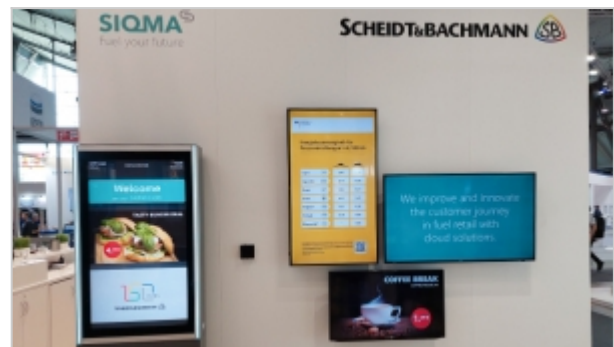


# Mobility Plaza®

## Scheidt & Bachmann celebrates 150 years and presents innovative solutions for the mobility hub of the future

**Scheidt & Bachmann is not only celebrating its 150th anniversary this year, the Fuel Retail Solutions division can also look back on 90 years of history. Since then, Scheidt & Bachmann has accompanied the petrol station industry in its development from roadside fuel sales, via the first computer-controlled systems, to the modern fuel retail sites as we know them today, and has contributed numerous innovations ever since.**



Today, the industry is once again facing a noticeable disruption. The mobility transition and the changing consumer behaviour are strongly influencing the range of products and services offered at fuel retail sites. Current topics such as "Multi Energy" and "Multi Services" contribute to the fact that the customer journey at petrol stations will change significantly. With its SIQMA product portfolio, Scheidt & Bachmann Fuel Retail Solutions has created solutions that support petrol station operators in improving the customer journey at the stations and paving the way to the mobility hub of the future.

In addition to innovative solutions for digital signage and promotion management as well as versatile customer loyalty tools, the focus at UNITI expo was on topics related to the new mobility. SIQMA Charge.Connect, a solution from the SIQMA Connect product family, enables the communication with electric charging points, e.g. to bill a charging process or to recall the status of a charge point, including error messages. The partnership with the company Power Innovation Stromversorgungstechnik GmbH, Power Innovation for short, enables further use cases for petrol station operators. Location-independent fast charging combined with the established SIQMA payment

systems enable the rapid development of the EV charging market and the securing of existing fuel retail sites.



The SIQMA Smoove and SIQMA OPT self-service terminals take the multi-energy concept into account and enable the payment of all known fuels, including charging of electric cars. SIQMA POS also integrates the billing of electric charging in the same payment process as other shop purchases and, most recently, even a fully-fledged gastronomy functionality. This significantly improves the customer journey at fuel retail sites and keeps the world as simple and convenient for petrol station customers as it is today, regardless of the vehicle they use to visit the station.


The following innovations also aroused great interest among visitors: Together with Worldline, the new self-checkout solution based on the Worldline Petrol & Energy Suite was presented. In the convenient Scan & Go procedure, the customer scans the shop items himself with his smartphone and can then pay for them using the stored payment method. Through the integration with the SIQMA product world via SIQMA Connect, it is also possible for the shopping basket to be transferred to a SIQMA POS or SIQMA Smoove, where it can be paid for together with other items. To speed up the mobile payment process in the forecourt, the new SIQMA LeanBlue solution was shown, which uses Bluetooth technology to automate the station and pump selection process in the Pay@Pump use case and thus brings a massive improvement in user-friendliness. A clear advantage for the petrol station customer.


Can we help you fuel the future of your sites? [Get in contact now.](#)

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