# Mobility Plaza®

## FUEL's bespoke digital training solutions can transform your service station performance

Outsource all aspects of your training delivery for maximum efficiency - LMS, content creation, academy management, and learner support.



FUEL Online is a Cape Town-based company supplying digital training solutions to global clients, including fuel retailers. It delivers training to 700,000 learners across 29 countries, in 8 languages and at 11,000 sites, often in locations with poor connectivity and literacy challenges.

With extensive experience creating, managing and supporting digital learning academies for companies in the fuel retail sector, including Shell, Vivo Energy, Sasol, NNPC and Engen South Africa, FUEL offers a seamless and fully-managed online training solution suitable for delivering training to a large number of widely dispersed sites.

Using a company's specific training needs and objectives as a starting point, FUEL builds a complete

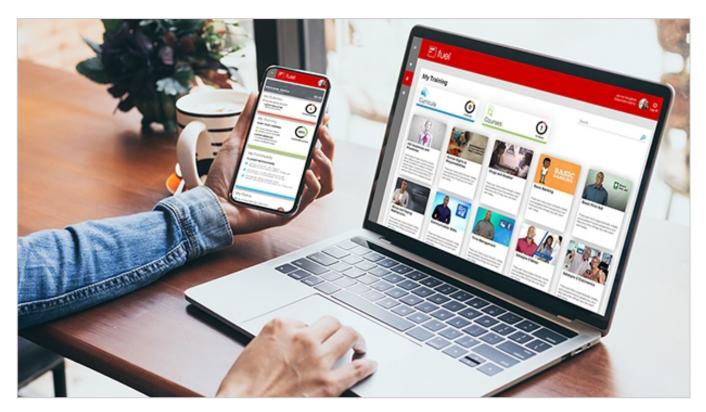
training solution that supports learners and provides continuous, detailed reporting to management.

#### Experience in fuel retailer training

FUEL supplies several major fuel retailers with digital training solutions tailored to their specific needs.

As an example of these differing requirements, it has developed an iPad-based hardware solution for each of Engen South Africa's sites, as well as a bespoke LMS platform, digital training content targeted at petrol attendants and retail staff, management of the training academy, and call centre support for dealers and managers.

For Vivo Energy, a streaming solution was created for its dealers across 23 countries, digital training content in three languages, as well as academy management and call centre support.



#### Solutions to fit your needs

FUEL has the skills and experience to create and implement fully managed e-learning academies for all types of retailers with multinational footprints. Often, this has required the creation of unique solutions to challenges such as the rural location of sites, low staff literacy levels, and poor connectivity.

Depending on client needs, FUEL's training system gets seamlessly integrated into a company's current programme, or offering is created to suit their circumstances. The approach ensures training material is delivered to everyone who needs it when they need it, and where they need it. This is done to an exacting standard, through a sustainable, measurable solution that delivers absolute control.

#### **Our services**

FUEL's learning & development team ensures your learners, management and learning platform are guided towards achieving your company's strategic objectives.

From consultation, through creation and implementation, to the support phase, FUEL's end-to-end services model ensures your company is never burdened with additional resource requirements.

#### Consultation

- Purpose & objectives
- IT audit
- Skills audit
- Infrastructure requirements
- Needs analysis
- Project planning solutions

#### Creation

- Platform and apps for content delivery and reporting
- Content versioning & creation
- Video
- Assessments

#### Implementation

- Infrastructure and device sourcing, installation & deployment
- Connectivity or installation with network
- LMS software integration with data transfer
- Hardware and network up-time monitoring

#### Support

- Reporting
- Bulletins
- Customer support centre: learner support
- Customer support centre: system and hardware support
- Account support and notifications



To find out more about how FUEL can help transform the way your company delivers training to its network of retail sites, please feel free to visit our website or contact us at info@fuelonline.co.za or +27 21 204 4874.

### Contact information



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