



dooh-it: Elevate customer engagement to the next level

Introducing PWM's innovative "Digital Out Of Home" solution, designed to revolutionize customer communications and unlock additional sources of revenue by captivating target audiences.

dooh-it marks the next revolution from PWM, presenting a "Digital Out Of Home" solution that propels your service station and convenience store into the digital future. This technology not only revolutionizes customer communication but also introduces a new avenue for generating revenue.

Instead of investing funds in diverse advertising campaigns and spending time scheduling the appropriate ads across the fuel retail network, dooh-it offers a platform to streamline this process. With a user-friendly content management system, retailers can display digital advertising content on fuel station screens more efficiently, simplifying the process and making it more customer-centric than ever.

Employing state-of-the-art screens, station owners can display ads or messages to customers as they wait in line for checkout, explore the convenience store in search of specific products, or fuel their vehicles. Through this integrated solution, customers can be addressed in a targeted and timely manner, saving time and enhancing the overall experience.

Implementing dooh-it empowers communication strategies developed by marketing teams. Whether it's boosting revenue by showcasing specific products, creating awareness for seasonal events, attracting in-store traffic with special offers, highlighting cross-promotions for car wash services, or even promoting job opportunities, dooh-it can strengthen all these engagement initiatives.

In addition, the platform can create additional revenue streams by offering advertisement spaces for local companies seeking to promote their products. This option enables station owners to extend beyond their current strategies, establishing new business partnerships to drive sales and encourage repeat visits.

What dooh-it can offer to your business:

- Content management software for placing your own advertising content.
- Access to a high-quality and industry-focused advertising database.
- Provision of state-of-the-art high-end screens and integration of existing screens.

- Professional marketing of your screens by dooh-it.
- User-friendly and intuitive handling of the dooh-it platform.


Looking for more information? Your dooh-it team **is here for you.**

Contact information



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