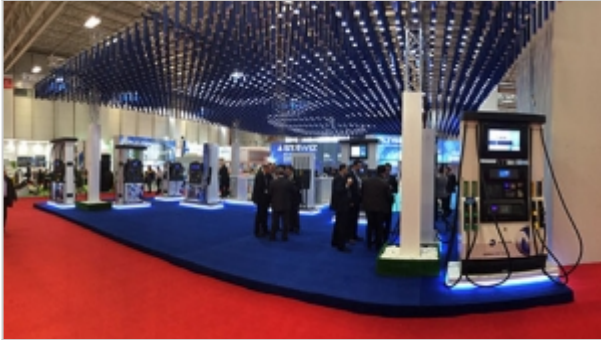


Petrol PLAZA

Bulletin Mepsan April 2015



New Vice President to Mepsan

Initiating a new management structure in line with its growth plans, Mepsan assigned Luciano Dell'omo, who is a well-known figure for global petroleum industry, as the Vice President of Mepsan. Mr. Luciano Dell'Omo will also continue to work for Petroltecnic SpA, the Italian leading Company in environmental services, to support their growth strategy both in Italy and International level. Following Petroleum Istanbul 2015 in which the innovations and technological improvements were exhibited, Mepsan aims to expand its market share in the global markets with the valuable vision and

contributions of Luciano Dell'omo as the new Vice President. Mepsan makes efforts to develop a strategy that shall help it become the leading brand in Middle East, Europe and Africa.

Mepsan Participation in Petroleum Istanbul 2015

Mepsan participated in Petroleum Istanbul 2015, which has been organized for the 12th time with the participation of the leading suppliers and distributors of petroleum industry. Visitors of Petroleum Istanbul showed great interest to Mepsan booth, where a wide range of products and innovations were introduced including automation, infrastructure, environmental solutions, dispensers, LED technology and fuel tanks. The booth, marked with a spectacular design making it possible to transmit digital images with the use of 7,000 LED's on the ceiling, was designed and produced at Mepsan's Konya plant. During the exhibition, Mepsan launched its latest technology designs and products to visitors from 24 countries.

Mepsan Makes a Commendable Beginning at Western African Market

Mepsan continues to expand its operations in international markets thanks to the distribution and overseas sales activities. Making a sound entrance into Western African petroleum industry markets through Nigeria, Mepsan initiated regular monthly product shipments to the territory based on a distribution agreement it has lately executed. Following the training offered by Mepsan Regional Sales Manager İbrahim Çevik and After-Sales Services Team, Mepsan made a commendable beginning under Western Africa Market penetration project.

Mepsan Grows in Spanish Market

Altereco, Spanish distributor of Mepsan, attended AUTOMECHANIKA MADRID, an exposition which was held on 11-14 March 2015 in Madrid, Spain and marked as an important organization in which 41,149 sector professionals from 85 countries and 469 companies from 20 countries participated last year. Under the exposition in which 50 companies participated, Smartline series fuel dispensers, LPG dispensers, Combo dispensers and Stawiz Pump Automation System facilitating control of fuel delivery and sales from a single centre were introduced. Apart from the dispensers and automation systems, Stawiz Hand Terminal, known for producing mobile solutions to customer oriented automation applications, and Stawiz Vehicle Identification System, embodying the new UHF technology, were introduced to the visitors. Mepsan foreign sales team indicated that they were highly satisfied with the interest in the products and they had the opportunity to meet potential customers that may contribute to an increase in regional market shares.

Mepsan Becomes Silver Partner of 15th ERPEC Event


ERPEC European Petroleum Companies and Suppliers Event, organized biennially in different countries since 1997, will be held in London between 11-13 May 2015 for the 15th time this year. Under the event which is organized with the participation of international petroleum companies, distributor companies and suppliers producing solutions for retailers and supplying technical equipment and services to fuel industry, the participants will have the opportunity to meet important


industrial actors in addition to sharing the product improvements and innovations by means of presentations made by international suppliers. Mepsan will act as the “Silver Partner” of ERPEC European Petroleum Companies and Suppliers Event, where current developments are shared and roadmaps are determined for the future.

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