



Key industry figures discuss the future of convenience and retailing

At this year's NACS Insight Convenience Summit – Europe, the PetrolPlaza team spoke to a series of key industry figures about the future of the convenience and retailing industries.

In these interviews they discuss vital points affecting today's industry.

Frank Gleeson, Managing Director of Aramark Food Services, gives an insight into where the industry is moving, as he points at the importance of retailers investing in convenience and food services due to the declining of fuel as an overall category.

Marcus Sartori, Vice President of Franke Kaffeemaschinen AG, an expert in coffee retailing, states the importance of quality, fresh coffee at service stations. Franke is a European leading provider of solutions for coffee preparation. Sartori discusses the pros and cons of offering fresh coffee at your station.

Max Hilton Jenvey, Chief Operating Officer at Chopstix Group UK, examines the importance of fresh food services in the retailing industry, offering an insight into the Chopstix business model and where customer preferences are heading.

Magnus Reitan, Chief Executive Officer of Reitan Convenience AS and winner of the 2015 NACS Insight European Convenience Industry Leader of the Year, explains why he believes the future of convenience is "great".

Finally, **Craig Panter**, Chief Business Development Officer at Invenco Group, talks about the development of payment technology and how the sector is at a "very exciting time", especially with the expansion of mobile payment and the entry of new players like Apple or Google.

Check our report of the NACS Insight Convenience Summit – Europe, celebrated between the 7th and 12th of June in London and Berlin, [here](#).