



Taiwan's convenience stores served 2.9 billion customers

The number of convenience stores in Taiwan increased again in 2014, with most of them broadening their product offer and services, according to the Fair Trade Commission (FTC).

The stores attended around 2.9 billion customers throughout 2014 - 30 million more than the previous year. The amount of money they spend has also increased through the years, with the average client spending growing from NT\$65 (USD 2.00) in 2009 to NT\$71 (USD 2.18) in 2014, reported The China Post.

Currently, the five leading convenience store chains are 7-Eleven, FamilyMart, Hi-Life, Circle K and Million, which is run by state-owned Taiwan Sugar Corp.

Around 70% of Taiwan's convenience stores are located in the six biggest metropolitan areas: Taipei, New Taipei, Taoyuan, Taichung, Tainan, and Kaohsiung. Of those cities, New Taipei led the ranking with 2,038 convenience stores at the end of 2014. New Taipei accounts for 20.07% of all the convenience market in Taiwan, according to reports from the FTC.