



Shell celebrates 10th edition of energy efficiency challenge

Shell Eco-marathon Americas will return to the Motor City for its tenth edition April 22-24, 2016. The challenge will be to design and build a vehicle that goes the furthest on the least amount of energy.

For the tenth time, high school and university students from across the American continent will show their passion for technological innovation and energy efficiency in the streets of Detroit. This year's candidates will be looking to beat the current record of 3,587 miles per gallon equivalent.

In next year's event students will be able to choose from 7 different energy sources, the traditional gasoline and diesel plus five growingly important alternative sources: hydrogen, electricity, ethanol, Gas-to-Liquid (GTL), and Compressed Natural Gas (CNG).

"Shell Eco-marathon can equip students with valuable, practical hands-on experience and prepares them to be the next generation of automotive innovators," said Shell Eco-marathon Americas Technical Director Adrian Juergens.

Over the past nine editions, Shell Eco-marathon Americas has grown from just 19 teams in 2007 in Fontana, California to 113 teams this past April in Detroit, Michigan.