



## DoorDash and 7-Eleven partner for c-store delivery

**7-Eleven, Inc. and DoorDash have announced a partnership to provide on-demand delivery from participating 7-Eleven stores in five major metropolitan markets across the US.**

Customers in New York, Los Angeles and Chicago can order products from their local 7-Eleven stores starting today, with delivery service following in Washington, D.C. and Boston in the coming months.

Through this deal, DoorDash achieves its first partnership outside of restaurant delivery, and is one step closer to its goal of providing on-demand delivery across all types of local businesses.

The strategic relationship between the two companies will include in-store marketing, local promotions and the availability of "Convenience Packs" or groups of products that make purchasing common items from 7-Eleven stores more convenient.

"This partnership between the world's largest convenience store chain and a leading on-demand delivery start-up can redefine convenience. DoorDash's technology, data analytics and commitment to the customer experience impresses us and makes them a great match for 7-Eleven's omnichannel initiatives," said Raja Doddala, 7-Eleven's Vice President of innovation and omnichannel strategy.

"We're proud to launch our first expansion beyond restaurants with 7-Eleven," said Tony Xu, CEO and co-founder of DoorDash. "We've worked closely throughout the testing process to ensure that their products -- from convenience goods to fresh and prepared foods -- are well suited for delivery."