



New payment system using license plate launched at Auchan gas stations

A new system to pay gas without the need for cash or card has been launched at Auchan-owned gas stations Alcampo and Simply, reported Cincodias.com.

The payment system, named Automatric, charges through the license plate previously registered in the system's website automatic.com.

It was created by Auchan's subsidiary and financial company Oney España and currently installed at 60 gas stations in Spain and Portugal.

Oney has already signed agreements with independent gas station networks such as Fii and Petroprix and plans to extend the easy-payment system to France, Poland, Hungary, and Italy in 2016 and later on in the United Kingdom and Nordic countries.

The company also aims to partner with petroleum companies and other businesses associated with the use of automobiles like fast food restaurants or parking services.

Automatic, which currently has 35,000 registered users in its initial phase, is compatible to any loyalty rewards program and promises to increase sales up to 4%.

Grouppe Auchan is a French international retail group, which owns popular brands such as Alcampo, Leroy Merlin, Decathlon, Simply, Aki, Norauto y Bricomart.