



## Asia: PetroForum APAC to gather fuelling industry in Bangkok

**The PetroForum APAC, a leading fuel retail event in Asia, will be gathering major oil companies and petroleum equipment suppliers in Bangkok, Thailand, for a two day business event.**

With a special focus on the Asian region, the PetroForum APAC will be attended by delegates from global, national and independent oil companies such as BH Petrol, Bharat Petroleum, Chevron International, Shell Thailand, Total Cambodia, Petrolimex, PTT, Petronas, and Puma Energy.

The event, which will be held on the 7th and 8th of March 2016, has been sponsored by various companies: Thailand's national oil company PTT Public Company is the Official Oil Company Partner, while global fuel equipment manufacturer OPW is the event's Platinum Partner and Bever Innovations, an LED products manufacturer, the Gold Partner.

"From the educational sessions to the one-on-one customer engagement opportunities and product demonstrations, PetroForum provides a wide range of valuable business benefits, not only to OPW but also to all the retail petroleum marketers that attend," said Chris Cooper, Sales Director for OPW Oceania.

PetroForum APAC is part of a portfolio of global events for the fuel retail industry. Over 75% of supplier places have been reserved for the 2016 event, according to OpenRoom Events, organizer of the PetroForum APAC. PetrolPlaza is an official media partner of the event.