



## NCR partners with Invenco to bring touchscreen experience to U.S. pumps

**NCR Corporation, a global company in consumer transaction technologies, is partnering with Invenco to bring large, touchscreen fuelling experience to U.S. gas station pumps.**

Through the deal with Invenco, a supplier of automation and transactional payment systems, NCR seeks to modernize the fuel pump experience and increase in-store sales.

“Through our new relationship with Invenco, we are able to provide c-stores with a compelling change to their existing technology so that they can be EMV compliant and drive new revenue through enhanced engagement with their fuel consumers,” said Jason Groff, director of Petroleum and Convenience Retail at NCR.

With NCR Outdoor Payment Terminal as the consumer interface, retailers will be able to enhance future consumer interactions such as engaging fuel consumers for marketing promotions or sales inside the store, ordering food items, playing the lottery, or interact with loyalty program rewards. NCR Outdoor Payment Terminal will come in 7” or 12” interactive touchscreens, enhanced by NCR solutions on an open platform.

“Invenco has demonstrated the power of this technology with over 40,000 EMV terminals deployed,” said Craig Panter, Chief Business Development Officer, Invenco. “North American retailers will appreciate the ability to present a consistent customer experience across all of their sites, while shortening the payment process to help alleviate forecourt congestion and help protect consumer data.”

As petroleum and convenience stores develop their plans for EMV readiness in October 2017, the EMV-ready NCR solution prevents fraudulent transactions at the pump and drive incremental revenue and improved customer experience between the forecourt and the convenience store, according to the Georgia-based company.