



## Kwik Trip lauded for promoting healthier foods

**Kwik Trip has been recognized by The Partnership for a Healthier America (PHA) as the first convenience chain to expand healthier options across its stores in the United States, reported [nacsonline.com](http://nacsonline.com).**

Since teaming up with PHA in 2014, the c-store chain has fulfilled its initial commitment by introducing to its stores at least four categories of fresh fruits, four categories of fresh vegetables, and whole grain rich offerings in at least six products and implementing a Healthy Concessions Program in local schools.

It is also the first convenience store to offer a PHA-approved combo meal through its EatSmart program.

"Just a few years ago it was unusual to see fresh fruit in many convenience stores, but today, Kwik Trip sells 400 pounds of bananas per store per day. In fact, after making a commitment to PHA, Kwik Trip's bulk produce sales grew 5.5% in 2015," said PHA CEO Lawrence A. Soler.

"We have enjoyed working with PHA and receiving the positive feedback from guests on the programs we have implemented. We are eager to continue our partnership with PHA and get to work on our expanded commitments," said Erica Flint, registered dietician for Kwik Trip.

By June 2017 Kwik Trip will expand its healthy offerings like nuts and granola bars throughout the stores and in the checkout area.

More and more c-stores, including Sheetz, Loop, U-Gas, and Twice Daily, have also teamed up with PHA and have become responsive to consumer demand for healthier options.