



SloanLED names Ervin L. Cash President & CEO

SloanLED a portfolio company of Baird Capital has announced the appointment of Ervin L. Cash as President, Chief Executive Officer, and member of the Board of Directors.

Cash has been selected for his knowledge of strategic, international business growth acumen to the role having previously served as CEO for AERCO International, Inc. and Bosch Thermotechnology NA Corp.

"We welcome Mr. Cash to SloanLED and are eager to have him take the helm of our internationally expanding investment in LED lighting," said Scott Hoffman, Operating Partner, Baird Capital. "His global expertise with driving corporate growth is exactly what's required for SloanLED at this time."

Cash has extensive experience in energy-efficient technologies, managing operational complexity in both national and international corporate environments, with expertise in applying appropriate growth models, developing new go-to-market channels, and reducing complexities to achieve results, according to a company release.

"I am thrilled to join SloanLED and look forward to advancing the growth initiatives underway. We will hold fast to the company's 60-year heritage of innovation, customer service, and high quality product while pursuing new business development and channel diversification," said Ervin Cash, President & CEO, SloanLED. "Our company has expansion opportunity in the global LED market as demand surges for efficient and reliable solid state lighting solutions."

SloanLED's new CEO an MBA from Xavier University, a BS in Mechanical Engineering from the University of Kansas, a BA in Communications & Human Resources from MidAmerica Nazarene University, and post-graduate studies at Harvard Business School's executive education program. He currently serves on The Alliance to Save Energy Board of Directors.