



Key topics discussed at Wayne's 2016 Technology Summit

Wayne Fueling System has concluded its 2016 Technology Summit, celebrated in Austin, Texas, with a great response from attendants, according to the company.

The sold out event brought nearly 225 Wayne customers, distributors, suppliers and more to Wayne's North America headquarter city. Session topics included those relevant to the industry in North America including: Payment Security and EMV Readiness, Cloud-Based Technologies, the Future of Fuels and Connecting with the Customer.

"If you're not leading the way, you're falling behind. It's just that simple," said Wayne's VP of North America, Bill Reichhold. "For 125 years, Wayne has been leading the way with innovative fuel dispensing systems, products and technology for customers worldwide. We've been an industry leader for a long time, and we plan to stay that way. This summit was the perfect opportunity to show those in the industry just that."

Wayne intends to host two technology summits in 2017 – one in North America and another in Europe.

"The panel discussions were very worthwhile. They brought together several important contributors, and field the questions that were on the audience's minds," noted Mark Gruggett of Kroger.