



## USA: Wawa, Comcast sign deal to offer free Wi-Fi at 700 stores

**A new collaboration between Wawa and communication's giant Comcast will see customers enjoying free Wi-Fi at 700 Wawa stores.**

The 700 stores are in Delaware, Florida, Maryland, New Jersey, Pennsylvania and Virginia. Comcast Business's Enterprise Solutions unit installed the managed public/private Wi-Fi network, along with managed broadband, and the team will support both services for Wawa going forward.

"We're excited to team up with Comcast to now offer Wi-Fi in all of our stores. Customers will now enjoy the optimal environment for doing everything from utilizing their Wawa app to enjoy rewards and purchase products to connecting with their friends and neighbours," said Carol Jensen, Chief Marketing Officer for Wawa.

To access Xfinity WiFi at Wawa locations, customers should logon to the "xfinitywifi" SSID in the list of available networks on their devices. There is no charge to use the service and it is available to everyone.

"This collaboration between Xfinity and Comcast Business to deliver an integrated, managed Wi-Fi service to Wawa, a respected mainstay in the Philadelphia business community, highlights the value we can deliver to customers across our high-growth businesses," said Bill Stemper, president of Comcast Business

The Wawa chain currently has more than 720 convenience retail stores with over 450 offering gasoline.