

UK: Motor Fuel Group and Booker Retail Partners sign new supply agreement

Top 50 Indies forecourt operator, Motor Fuel Group (MFG) is pleased to announce a new shop supply agreement with Booker Retail Partners (BRP), commencing 1 July 2016.

Some 300 of MFG's 374 station network will start to be supplied by BRP from this date and, at the same time; a major rebranding programme will commence introducing both the Londis and Budgens brands to the network.

"After many months of trials and negotiations, we are delighted to be now working with the team at BRP. We believe that they can help us to develop our rapidly growing business model and also provide a rewarding offering for our contract managers and customers," said Jeremy Clarke, Chief Operating Officer.

MFG has 374 company stations operating under the BP, Shell, Texaco and JET fuel brands. This makes them the second largest independent forecourt operator in the UK. In addition, the company supplies a 200 plus dealer network under its Murco brand.

"This new agreement is a fantastic opportunity for Booker Retail Partners to work in partnership with MFG and their contract managers to help grow and develop their business," said Steve Fox, Managing Director, Booker Group – Retail.