

UK: MFG appoint new retail director

Forecourt operator Motoro Fuel Group (MFG) has appointed Richard Baker as its new retail director.

Baker has had 37 year career with supermarket chain Tesco, where his final position was as managing director of their 800 UK superstores with annual sales of some £14bn.

He has spent the last year in America as a retail consultant with the Egremont Group assisting with a business transformation project for Walgreens.

"This is a key appointment for us as MFG drives ahead with strengthening its retail offering. In this new role Richard will be responsible for the retail relationships with suppliers and driving the performance of sites while refining our retail, customer service and product proposition," said William Bannister, chief executive officer of MFG.

MFG has some 370 company stations operating under the BP, Shell, Texaco and JET fuel brands, making them the second largest independent forecourt operator in the UK.

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