



Spain: Subway looking to open restaurants at service stations

Fast-food chain Subway is carrying out an expansion campaign in Spain that includes the opening of restaurants in gas stations across the country.

The expansion plans consist of the opening of Subway restaurants in non-traditional locations, such as airports, gas stations or theme parks. If carried out completely, Subway expects to grow its business by 35 percent, reported El Economista.

According to the company, the investment needed to open a Subway restaurant is one of the lowest in their segment, making them a good fit for fuel retailers. Subway hopes to have 150 operational restaurants in Spain by 2020.

Although new in Spain, Subway has been present in service stations across the world for some years now. It currently has more than 4,400 restaurants located at convenience stores.