



USA: GC Express offers perks for smartphone payments at the pump

GC Express, a gas station in Caro, Michigan, is now offering a free coffee or fountain drink to customers paying with a mobile banking app on their smartphones for fuel purchases of \$10 or more.

The Team One Credit Union mobile banking app allows drivers to pay at the pump a result of GC Express' implementation of the AnyWhereMobile payment service from MShift Inc., which is integrated in-store and at the pump with Verifone Commander Site Controller.

"Gas stations in our community are excited to have a mobile payment option issued by a trusted local financial institution that lowers their interchange costs by more than half," said Tim Ferrio, eServices Supervisor at Team One Credit Union.

To pay with AnyWhereMobile, Team One members open the mobile banking app on their smartphone, scan the QR code at the pump or the register, and authorize the transaction using their PIN or fingerprint.

By the end of 2016 Team One Credit Union hopes to add a further 20 gas stations in Michigan to the mobile banking app.