



## US: Thorntons installs ‘real kitchen’ to serve ‘real food’

**Convenience store chain Thorntons has rolled out 28 new-concept convenience stores in the Louisville, Kentucky market, reports CSP Daily News.**

The move is part of “Real Kitchen Real Food” campaign, which aims to serve fast and fresh food and devote up to 50% of the store’s footprint to food space.

Freshly-baked pizza sticks, soft pretzels, and hand rolled breakfast burritos are some of the fresh offerings.

“We have real kitchens with real cooks making real food, right in our stores,” the company said in a promotional video.

The food centric design is planned to be launched throughout the rest of the stores present in Kentucky, Illinois, Indiana, Ohio, Tennessee and Florida, according to Louisville Business First.

The c-store chain operates 183 outlets that offer food, beverages, and fuel, and for Tony Harris, president of Thorntons, customers should be able “to get quality, quantity and convenience, all in one place.”