



## Shell to install iPad POS systems in fuel stations around the world

**Revel Systems to install iPad point of sale solutions at Shell stations worldwide after signing agreement.**

Revel Systems, the leader in iPad POS, today announced a global framework agreement with Shell Retail, which allows for the implementation of Revel's iPad based POS system services at selected retail fuel sites across the world.

"With Revel Systems we are implementing new tablets and payment options that are easy to use, innovative and will improve the customer experience so that customers keep coming back to Shell," said Maggie van't Hoff, CIO, Shell Retail.

Revel's real-time data reporting and modern hardware provides Shell retailers with the ability to instantly know the state of their business through a mobile, easy to use anywhere anytime, accessible system, according to the company.

"Fuel retail is one of the largest retail industries in the world and due to its level of complexity and scale of deployments, many of these companies are forced to evolve at a slower rate," said Lisa Falzone, co-founder and CEO of Revel Systems.

Reports from a number of media outlets such as Bloomberg claim that Revel Systems is in early acquisition negotiations with IBM.