



## Number of c-stores at fuel stations to grow by 5% until 2019

**The number of convenience stores and food outlets at gas stations are expected to grow 4.9% across the world between last year and 2019, according to a study by Report Bazaar.**

With motorists increasingly using service stations to purchase grocery items and more major fuel retailers partnering with convenience retailers, Verdict expects non fuel sales to rise over the next few years.

In the UK, some fuel retailers have seen average motorist expenditure increase by up to 13% due to strong partnerships with grocers and fast food retailers.

The study shows that on average, motorists use the retail facilities at the service station one and half times per month compared to four times to refuel.

Retailers will also have to adapt to the local demographic and passing traffic when opening convenience areas at the gas stations, as the 'one size fits all' approach is no longer successful.