

US: Wayne to upgrade Kroger's 10,000 fuel dispensers

Wayne Fueling Systems has signed an agreement with Kroger supermarket chain for the EMV upgrade of the retailer's 10,000 fuel dispensers in more than 2,100 sites across the U.S.

The global provider of fuel dispensing and technology solutions for retail and commercial fuel stations will provide full turnkey deployment including the installation of the new Wayne iX Pay™ T7 secure payment terminal retrofit kit, EMV card readers, the Wayne Connect™ IP-485® network solution, jade boards, and other iX Pay secure payment platform upgrades for non-PCI locations, stated a company release.

"We are excited to help Kroger deploy EMV in the US region with our Wayne solution. Kroger has been an exceptional customer and we look forward to building this relationship even further," said Bill Reichhold, Wayne's VP of North America.

EMV, a global security standard created by EuroPay, MasterCard, and Visa, helps curb credit and debit card fraud.

"We selected Wayne because of their comprehensive solution that can be applied to all fuel points, regardless of dispenser brand," said Kirk Ball, CTO at Kroger.

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