

TruStar Energy hires new Sales boss

Compressed natural gas (CNG) fuel station developer TruStar Energy has hired alternative fuel systems veteran, Aaron Lay, as Vice President of Sales to coordinate sales efforts beginning in early November.

Previous to this position, Lay was the Director of Sales at Agility Fuel Systems with 14 years of sales experience in the trucking industry. He served in various chassis sales positions with both McCandless International and MHC Kenworth, as well as a National Accounts Manager with McNeilus Truck and Manufacturing.

"He's been around heavy equipment and CNG for much of his career – which is something that adds to TruStar Energy's overall value proposition to its customers. Plus, TruStar's management team has already established a long working relationship with him during his tenure at both Agility and McNeilus. It's that working chemistry, along with Aaron's knowledge of CNG-based fleets that made him the perfect fit," said TruStar Energy General Manager, Scott Edelbach.