



PDI buys Pinnacle's ERP assets

Professional Datasolutions Inc (PDI), a provider of software, hardware, and professional services to convenience retailers and wholesale petroleum marketers, has acquired the enterprise resource planning (ERP) assets of The Pinnacle Corporation (Pinnacle) under an undisclosed amount.

PDI will acquire Pinnacle ERP software assets, intellectual property, development and support resources, stated a company release.

Pinnacle, however, will retain remaining assets and customers for its Point of Sale, Payments, Loyalty, and its new Affinity™ mobile solutions.

The Arlington, Texas-based technology provider currently serves convenience retailing clients and fuel marketers representing over 20,000 convenience stores across the United States.

“There are considerable synergies between our two companies and our offerings, this combination will leverage the best of both organizations in the interest of Pinnacle’s current clients as well as PDI’s, and those to come,” said Bob Johnson, chief executive officer and chairman of the board, Pinnacle.

PDI recently acquired Titusville, Florida-based fuel management and logistics solutions Intellifuel Systems, Inc., as previously reported on Petrolplaza.