

Istobal given Nordic ecolabel

Car wash company Istobal obtains 'Swan Ecolabel' for its environmental friendliness in its esens chemical product line.

Istobal, a specialised in automotive carwash and car-care solutions, has now obtained the 'Swan Ecolabel', an ecolabel of Nordic countries that awards environmental friendliness.

Nordic Swan Ecolabel certifies that esens chemicals comply with the most demanding environmental criteria throughout their life cycle (raw materials, manufacturing, packaging, use, and waste water discharge) and guarantees their effectiveness in car wash processes.

The licence already includes eight ISTOBAL products covering all carwash phases (pre-wash, shampoos, foams and waxes), and the range is planned to be extended in the future, in close collaboration with Lavantia, the manufacturing company of esens chemicals, partly owned by ISTOBAL.

Istobal has grown to be the second biggest company in Europe for the car wash sector.

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