



Neste rebrands its renewable diesel in North America

Neste announced the rebranding of its renewable diesel fuel in San Diego, California during its customer seminar and appreciation event.

Neste replaces its "Neste Renewable Diesel" and earlier brand name "NEXBTL" with "Neste MY Renewable Diesel" brand name.

Simultaneously, Neste also updates other names in the renewable product family to "Neste MY" brand names. Neste continues the use of NEXBTL name to identify its proprietary technology and process for production of Neste's renewable products.

Neste MY Renewable Diesel is a low-carbon drop-in renewable diesel fuel enabling up to 80% lower greenhouse gas emissions throughout the life cycle of the fuel compared to conventional petroleum diesel.