

NACS Insight Convenience Summit set for London and Zurich

Convenience and fuel retailing professionals will gather in London and Zurich in June for the 2017 NACS Insight Convenience Summit - Europe.

The European-focused industry event will take place June 11-16, with activities in both Zurich, Switzerland, and London, UK, to provide professionals with new knowledge, commercial connections, networking and the opportunity to discover and discuss new ideas from retail store tours.

Confirmed event and award sponsors to-date include recognized industry icons Accenture, Coca-Cola, Franke, Mondelēz International, Shell and Verifone, with more to come.

The Summit begins in Zurich, Switzerland (June 11-13), where the program will feature high-level European retail thought leadership, strategies, trends and economics.

From there, attendees will travel to Central London at the St. Pancras Renaissance Hotel (June 14-16), where the Convenience Retail Awards take place.

Conference session highlights in Zurich and London will focus on industry growth and innovation opportunities driven by rapid and business-changing pattern shifts in consumer shopping, lifestyle and on-the-go eating habits.

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