

Africa: More than 1,000 Shell stations to accept Orange Money

Vivo Energy, official distributor of Shell products and operator of Shell stations in 16 African countries, has announced a partnership agreement with telecommunications company Orange that will make payments more convenient to consumers.

The multi-country agreement allows Orange Money customers to cash in and cash out money from their Orange Money account and pay at Vivo Energy-operated Shell stations, according to a company release.

"Orange Money has evolved well beyond money transfer to cover from now on all the essential transactions that our customers perform every day. It has become a decisive financial inclusion tool on the continent," said Thierry Millet, Executive Vice President in charge of mobile financial services at Orange Group.

The services are already available in Mali, Cote d'Ivoire, and Madagascar, and will be extended to Botswana, Burkina Faso, Côte d'Ivoire, Guinea, Mauritius, Senegal, and Tunisia by mid-2017.

"Through this alliance with Orange Money, we want to expand the range of services we offer to our customers and also allow them to pay in a simple and easy way on our retail sites," said David Mureithi, Executive Vice President at Vivo Energy.