



## Morocco: Afriquia launches new car repair hub

**Fuel distributor Afriquia inaugurated a new AutoGo center at its Palmeraie fuel station in the Moroccan city of Marrakesh as part of its plan to improve customer experience at its fuel stations, according to a company release.**

AutoGo centers offer basic maintenance services such as repairs, car wash, and oil change or more technical ones, through AutoGo Extra, providing pneumatics, braking, or air conditioning services.

"AutoGo is the new address of car maintenance offering a service of quality, reliable products, and answers precisely adapted to the needs of our customers," said Said El Baghdadi, CEO of Afriquia SDMC.

Aside from launching a new AutoGo center, a new Afriquia station model was also launched. The new branding will be implemented throughout Afriquia's chain of more than 500 service stations in the country.