



Classical music c-store opens its doors in South Korea

South Korean convenience stores have been in the news lately for offering innovative services. One of them is With Me, a convenience store operated by retail giant Shinsegae which has opened a classical music-themed outlet at the Seoul Arts Center.

According to a Korea Bizwire report, With Me's 79 square-meter store offers a music corner equipped with music players and headphones.

Its walls are decorated with pictures of South Korean classical music artists including pianists Paik Kun-woo and Cho Seong-jin, and violist Richard Yongjae O'Neill.

In partnership with Universal Music Korea, the c-store showcases music albums of South Korean and overseas artists, however, they will only be on display but not for sale.

With Me aims to provide a quick resting place to those who are visiting the Arts Center and plans to put up other uniquely-themed convenience stores this year.