



QuickCheck hands 50 promotions to celebrate 50 years

QuickCheck celebrates 50 years of activity by handing out free products to customers.

To mark its 50th anniversary, QuickChek is rewarding customers with 10 weeks of five promotional in-store and mobile app offers each week beginning today.

"We are thrilled to celebrate 50 years of meeting the needs of our customers," said QuickChek CEO Dean Durling.

The first QuickCheck was opened in 1967 in Dunellen, New Jersey. Carlton C. Durling founded the new convenience store to ensure that loyal Durling Farms customers had a neighborhood shopping destination.

Today QuickChek operates 147 convenience stores throughout New Jersey, New York's Hudson Valley and Long Island.