



GasBuddy users can now rate c-stores

GasBuddy has launched a rating and reviews feature for convenience stores on its popular mobile app.

The new feature is available across GasBuddy's network of hundreds of thousands of gas stations and convenience stores in the U.S., Canada and Australia.

The company has executed a data analysis of over 7 million consumer generated ratings of convenience stores and gas stations in all fifty states in the U.S. The ratings covered four main categories: Cleanest Restrooms, Best Coffee, Best Customer Service, and Overall Experience, and included 131 different c-store brands with 30 locations or more.

"Our new ratings and reviews feature harnesses the power of this consumer sentiment to aid drivers when they're on the road and help convenience stores and gas stations better serve their customers," says GasBuddy CEO Walt Doyle.

CLEANEST RESTROOMS:

Out of 526,702 total restroom ratings, these brands were ranked the best for a pit stop by the company's millions of users:

1) Kwik Trip; 2) QuikTrip; 3) Hy-Vee; 4) AAFES (Army & Air Force Exchange Service); 5) Sheetz

BEST COFFEE:

According to NACS, coffee generates more than 77% of hot beverage sales at convenience stores, and retailers have embraced this by focusing on quality and expanded choice for coffee at their locations.

1) Wawa; 2) KwikTrip; 3) QuikTrip; 4) Hy-Vee; 5) Sheetz

BEST CUSTOMER SERVICE:

GasBuddies voted a total of 802,812 times proving that great service and a friendly smile go a long

way, and GasBuddy users say these brands do it the best:

1) KwikTrip; 2) QuikTrip; 3) Hy-Vee; 4) Wawa; 5) NOCO Express

BEST OVERALL:

GasBuddy also rated brands for the best overall experience. These c-store brands were the best at getting the whole retail experience right:

1) KwikTrip; 2) QuikTrip; 3) Wawa; 4) Fred Meyer; 5) Hy-Vee