

Finland: Neste launches cashless, cardless fuel payment

Oil refining and marketing company, Neste, has launched a mobile application that enables consumers to pay for fuel without the need for cash or card.

The app's payment function is activated with bank identifiers and the refuellings will be invoiced on a monthly basis with Neste Private card invoice, states the company release.

"Neste's heavy vehicle stations were the first in Finland to offer cardless refuelling with the Neste Truck+ service back in 2012. We are very excited to be now able to offer mobile payment for consumers as well," says Mika Hyötyläinen, Vice President of Marketing for Marketing & Services at Neste.

The secure, free of charge mobile payment can be used at more than 120 Neste Express, Neste K, and self-service Neste stations, and has a feature that can locate the nearest Neste station.

Initially available in Finnish, the mobile app will also be in other languages such as Latvian, Estonian, and Estonian.

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