



UK: Co-op's first franchise c-store opens at a petrol station

The Co-operative has recently launched its pilot franchise convenience store in partnership with service station operator MRH, reports getwestlondon.co.uk.

The c-store, which was opened in an MRH petrol station in Eastcote in northwest London, is the first of seven franchise Co-op convenience stores to be rolled out at MRH locations across the United Kingdom.

MRH operates more than 450 forecourts across the country.

Co-op aims to test the franchise model and further expand in the convenience sector industry, said Jo Whitfield, retail chief executive, Co-op, in a forecourtrader.co.uk article.