



WEX and Gasbuddy forge alliance to offer new retail gas solutions

Corporate payment solutions provider WEX and real-time fuel price app Gasbuddy have formed a strategic partnership to provide new levels of convenience and cost savings to retail gasoline consumers.

To achieve this goal, the companies will explore strategic uses of their collective technology, infrastructure, data, intellectual property and consumer reach.

WEX, originally a fleet card payment solutions provider, represents approximately 10 million vehicles. Gasbuddy, a smartphone app with more than 65 million downloads, offers real-time fuel prices at more than 140,000 gas stations in the U.S, Canada, and Australia.

“Our technology, data, and access to fuel retail sites in the U.S. paired with GasBuddy’s extensive user base makes this a powerful partnership,” said Brian Fournier, vice president of merchant and partner development at WEX, Inc., in a company release.

“With more than 65 million lifetime downloads of the GasBuddy smartphone app, we are uniquely positioned to drive added convenience and value to the consumer who is constantly striving for the perfect pit stop,” said Walt Doyle, CEO of GasBuddy.