



## USA: ALDI sets for major expansion with \$3.4bn investment

**ALDI continues to disrupt the U.S. grocery industry by announcing a \$3.4 billion capital investment to expand to 2,500 stores nationwide by the end of 2022.**

Building on its already-aggressive growth strategy and \$1.6 billion program to remodel 1,300 stores by 2020, ALDI is going on an aggressive expansion campaign after Lidl announced the entry into the U.S. market.

With this growth, ALDI will be the third largest grocery store by count in the U.S. and serve 100 million customers per month.

“We are giving our customers what they want, which is more organic produce, antibiotic-free meats and fresh healthier options across the store, all at unmatched prices up to 50 percent lower than traditional grocery stores,” said Jason Hart, CEO.

Named to Forbes’ list of America’s Best Large Employers, ALDI will add 25,000 new jobs in stores, warehouses and offices