



UK: JET renews as Silverstone's official fuel partner

Fuel brand JET is revving up for its fourth year as the Official Fuel Partner of Silverstone Classic.

The world famous race Silverstone Classic, which takes place next month (28th to 30th July), has again selected JET as its official fuel partner.

This year will see the return of the hugely popular JET Village Green and Fun Fair, offering free activities for the whole family including state-of-the-art virtual racing simulators.

"It's a great opportunity to raise awareness of the JET brand among the vast number of car enthusiasts and their families who attend the event each year – last year saw over 100,000 visitors over the three days!" said Mary Wolf, Managing Director, UK Marketing for Phillips 66.

JET is also sponsoring the JET Super Touring Car Trophy races, which will take place on the Saturday and Sunday afternoons.

JET is a leading fuel brand marketed by Phillips 66 Ltd in the UK, with a well-established network of more than 330 independently-operated service stations throughout the UK.