



USA: Casey's General Stores selects Gilbarco for forecourt EMV

Casey's General Stores has selected Gilbarco Veeder-Root as their exclusive dispenser and payment terminal provider for forecourt EMV acceptance.

Casey's will install Gilbarco Encore 700 S dispensers and FlexPay™ IV retrofit kits to enable EMV/chip payments. Casey's has 1,978 stores and has begun its forecourt EMV upgrades in advance of the 2020 deadline to ensure a secure payment experience for its consumers.

"With growing consumer expectations around chip acceptance, we wanted to ensure that we upgrade our forecourts for EMV to help drive customer satisfaction," states Terry Handley, President and CEO of Casey's General Stores.

As part of their upgrade program, Casey's will be deploying 10.4" colour screens at all new locations.

"Many retailers like Casey's are using their EMV upgrades as an opportunity to add on new technologies, like large color screens, to help better reach and connect with their customers," said Mark Williams, Vice President of Marketing North America for Gilbarco Veeder-Root.