Petrol

Mansfield Energy to launch emissions offset program

Mansfield Energy has partnered with GreenPrint to launch ZERO, a reduced emissions diesel program.

Clients who avail of the program can automatically offset their diesel fuel's carbon dioxide emissions without the need to install new hardware nor use new fuel.

The program will offset the emissions by investing in alternative energy projects, reforestation, local tree plantings and more.

"We're seeing a growing number of our customers allocating more of their efforts and resources to sustainability and the implementation of sustainable business practices. Mansfield sees this as an opportunity to provide additional value for our customers and felt that ZERO[™] allows us to satisfy this unmet need in the industry. By providing an inexpensive and turnkey solution to our clients, we allow them to more easily integrate sustainability into their everyday work," said Doug Haugh, President and Chief Strategy Officer of Mansfield Energy.