



Mobil fuel brand to arrive in Canada

Loblaw's network of 213 retail petrol stations and associated convenience outlets, one of the largest in Canada, is expected to be renamed as Mobil by early fall.

The rebranding is part of an agreement of the gas stations' new owners Brookfield Business Partners with Imperial Oil.

Brookfield, a New York and Toronto-listed business services and industrial company, has completed the acquisition of the gas stations from Canada's largest retailer Loblaw Companies Limited for approximately C\$540 million.

The gas stations will continue to allow customers to collect PC® points through Loblaw's PC Plus® loyalty program and by using PC Financial® products, stated a company release.