Petrol

Philippines: Seaoil to offer lifetime supply to lucky customers

Philippines' largest independent fuel player, Seaoil, is offering a lifetime supply of fuels to its customers.

The Philippine fuel retailer has launched the first raffle promo of its kind that will be giving four lucky motorists their lifetime supply of fuel.

"We have always stood by the quality and performance of Seaoil fuels and this is our way of thanking our loyal customers, whom we call Seaoil Believers, for the trust they have placed in us," said Seaoil CEO Glenn Yu.

Winners of the "Lifetime Free Gas, Oh My Gas!" promo will get P5,000 (\$98.50) worth of Seaoil gift certificates per month during their actual lifespan.

Seaoil has around 400 gas stations spread throughout Philippines.

Earlier in the year, the company launched its biggest station to date, the two-hectare Seaoil-CityMall SCTEX site, a P600-million (\$11.8m) collaboration between SEAOIL and CityMall Commercial Centers Inc.