



## USA: Quarles automates fuel pricing at 148 locations

**Quarles Petroleum has selected PriceAdvantage's fuel pricing software to help manage the complexity of pricing fuel across its mid-Atlantic network.**

PriceAdvantage will automate fuel pricing at 118 card lock locations and 30 of Quarles Petroleum's dealer sites.

"Fleet fueling requires high-flow, satellite pumps for quick, convenient fill-ups – and when you are pushing that much fuel, you need to keep a close eye on your margins," says Chip Stadjuhar, President and CEO of Skyline Products, owner of PriceAdvantage.

PriceAdvantage allows the fuel retailer to easily aggregate critical pricing data, automate new fuel prices based on established strategies and instantly post those new prices to their POS, according to a press release.

Quarles' major product lines include unattended fleet fuel sites, dealer group, residential propane and heating oil, commercial delivered fuels and lubricants.