



## GASDA - The Gasoline & Automotive Service Dealers of America

The original Association, Connecticut Gasoline Retailers Association was formed in 1956 by a group of retailers who saw the need for retailers to come together in a cost effective manner to deal with negotiating with the Major Oil Companies, whom in most cases were their suppliers and landlords. This economic disparity created a huge disadvantage due to the lack of information provided to retailers.


In 1996 we reorganized the original Association into GASDA in order to modernize and keep pace with an ever changing environment! GASDA set up a dealer driven Committee organization where group dealer's issues are brought to the Executive Director to be addressed. Formerly, under the old CGRA organization, the Board of Directors, in a top down style, established the direction/decisions for dealers. GASDA'S organizational difference is the single most important reason why membership has swelled and dealers get results in a cost effective manner. This has been accomplished with cumulative revenues of approximately \$490,000.00 going directly to dealer issues for lobbying, legal challenges and developing the day-to-day structure necessary to be a professional dealer based organization. These numbers may seem large but the Oil Industry spent that much fighting us in one year alone according to state lobbying records.

### Contact information

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