



## Superoperator Oy

### Game-changing digital technology & business know-how

Superoperator is the pioneer in the car wash industry helping operators to benefit from digitalisation in their car wash businesses.

SO's patented, state of the art technology and business expertise as a service are driving revenue, cost savings, and better customer engagement for several operators across continents.

SO is the world-first company providing virtual service networks that allow multi-operator use, independent from brands and equipment vendors. Operators such as car manufacturers, leasing companies, car owners associations, and other companies can offer networked services to their customers through mobile.

Currently the network comprises over 530 car wash sites in Europe, the US and Australia of which over 250 are virtual ones and with over 700 unique devices and over 250 000 registered customers connected to the network. Every month over 600 000 events are transmitted through the system. We have tested our technology and platform with multiple operators since 2017 with great results.

With a head office in Kuopio, Finland, a team of highly motivated professionals in Finland, Czech Republic, Germany, and Poland run the daily operations.

### Categories


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- Car Cleaning & Car Wash
- Services & Media

### Contact information

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**Superoperator Oy**  
Itkonniemenkatu 11  
70500 Kuopio  
Finland

 +49 15110239849

 [www.superoperator.com](http://www.superoperator.com)