



## FindAdBlue Fuel Retailers Seminars 2019

- Birmingham, UK – 1st May
- Warsaw, Poland – 22nd May
- Rome, Italy – 29th May
- Rotterdam, Netherlands – 19th June
- Munich, Germany – 26th June

### Why do we host these seminars?

There is an upcoming opportunity for fuel retailers across Europe to capitalise on a growing demand for AdBlue®.

Despite the decline of the diesel market share, the introduction of Euro 6 triggered an increasing number of passenger cars that are SCR equipped, with the SCR light vehicle fleet set to increase by 30 million vehicles in the next decade.

This presents a huge opportunity for fuel retailers. The market will be largely serviced by the retail sector, and in certain scenarios it could account for sales of over 2 billion litres of AdBlue® in Europe alone by 2023.

### Why join?

The seminars will provide an unmissable networking and learning experience enabling fuel retailers to make new contacts and partnerships to increase their AdBlue® sales potential. The presentations will equip you with insights required to succeed today's evolving AdBlue® market, arising from the increase in SCR equipped passenger cars and light-duty vehicles.

Fuel retailers can attend the seminars for free. To register your place, simply email us (use the contact form on the right) and a member of the team will be in touch.

## Venue

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**Following the success of last year's global Fuel Retailer Seminars, this year the seminars will take place at five different locations.**



May 1, 2019 - June 26, 2019



Birmingham / Warsaw / Rome / Rotterdam /  
Munich, United Kingdom

## Contact information

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