

Petrol PLAZA



FindAdBlue Fuel Retailers Seminars 2019

- Birmingham, UK - 1st May
- Warsaw, Poland - 22nd May
- Rome, Italy - 29th May
- Rotterdam, Netherlands - 19th June
- Munich, Germany - 26th June

Why do we host these seminars?

There is an upcoming opportunity for fuel retailers across Europe to capitalise on a growing demand for AdBlue®.

Despite the decline of the diesel market share, the introduction of Euro 6 triggered an increasing number of passenger cars that are SCR equipped, with the SCR light vehicle fleet set to increase by 30 million vehicles in the next decade.

This presents a huge opportunity for fuel retailers. The market will be largely serviced by the retail sector, and in certain scenarios it could account for sales of over 2 billion litres of AdBlue® in Europe alone by 2023.

Why join?

The seminars will provide an unmissable networking and learning experience enabling fuel retailers to make new contacts and partnerships to increase their AdBlue® sales potential. The presentations will equip you with insights required to succeed today's evolving AdBlue® market, arising from the increase in SCR equipped passenger cars and light-duty vehicles.

Fuel retailers can attend the seminars for free. To register your place, simply email us (use the contact form on the right) and a member of the team will be in touch.

Venue

Following the success of last year's global Fuel Retailer Seminars, this year the seminars will take place at five different locations.



May 1, 2019 - June 26, 2019



Birmingham / Warsaw / Rome / Rotterdam /
Munich, United Kingdom

Contact information

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