

Petrol PLAZA



DEF Forum Mexico 2019

We are delighted to announce the **DEF Forum Mexico 2019**, taking place in Mexico City on November 26-27 2019.

Providing an ideal networking opportunity, the event attracts senior executives and key decision makers representing all aspects of the DEF market, leading OEMs and engine manufacturers, government, and those looking to invest in Mexico's DEF industry.

Key topics for discussion include:

- Emissions regulatory roadmap in Mexico and its impact on automotive market developments
- An introduction to DEF & SCR technology
- OEM perspective - future expectations of heavy-duty emissions reduction and fuel efficiency
- Lessons learned from the North American DEF market

- Challenges for DEF producers in the Mexican market
- Discover the latest **policy and regulation changes** and the impact it will have on the auto market in Mexico

Why attend DEF Mexico 2019?

- Gain insights into **real-world use of DEF** on SCR equipped vehicles
- Identify **existing and potential suppliers** of qualified DEF producers
- Establish strategies and solutions for **the compliance of stricter emissions legislation** that is coming into force in 2019

Venue

To be confirmed

 November 26, 2019 - November 27, 2019

 Mexico City, Mexico

Contact information

Argus Media / Integer Research
United Kingdom

 www.integer-research.com