



# **NACS Market Tours Europe 2019**

Witness the future of convenience in real-time. See best-in-class execution, thoughtprovoking design and next generation technology during our guided tours and expert-led debriefs.

Previously a part of NACS Convenience Summit Europe, the reimagined NACS Market Tours Europe is designed to provide a closer-look into retail operations and solutions, as well as a deep dive into discussion-based learning. Led by convenience industry experts, these guided tours immerse you in leading retail environments—and beyond—in ways no other experience can. You'll see the products, payments solutions and purchasing paths that can turn your operation into a true destination shopping experience, increasing first-time visits and delivering loyal repeat customers.

Join other industry professionals from across Europe to witness operational, merchandising, and design execution at the store level, and to share ideas that have the power to transform sales in stores of all sizes. These deep dives into daily operations go far beyond anything you'll get from consultants or other conferences. In fact, attendees continually rate NACS Market Tours Europe as one of the most valuable learning experiences of their career. At the end of each store tour, you'll receive an in-depth summary from your tour guide, a leader with a track record of innovation and market success.

The 2019 NACS Market Tours Europe schedule will be posted soon. To view a list of this year's store tour stops, please click here.

## Venue

### Radisson Blu

Rusland, 17 NL-1012 CK

June 9, 2019 - June 11, 2019



Amsterdam, Netherlands

## Contact information

### **NACS**

Allison Dean, CMP



www.convenience.org

Last update: May 22, 2019